

## Proposal for WIN related New NEXus Memberships

When: Begin promoting after 3/4/25 Executive Committee meeting and at Booth at WIN Conference in April

Who: Active or New Institutional members of WIN in calendar year 2025 or 2026 who are not yet NEXus members. Estimate of 23 prospects, but 6 are in CA systems Cal State or UC.

What: Discounted NEXus Membership Year One and Year Two

Year One: \$3,000 (50% discount)

Year Two: \$4,000 (33% discount)

Year Three and after: \$6,000 (assuming membership pricing stays the same. Whatever the full rate charge is at that time). Total discount \$5,000 over two years.

Eligibility: Schools must offer PhD or/ DNP degree programs in nursing. Membership applications must be approved by the Executive Committee of NEXus. Must be an active member of WIN.

Deadline: Applications for membership must be presented no later than by December 31, 2026. Enter "WIN" as promotion code on application. MOUs must be executed no later than December 31, 2027.

Future: Potentially NEXus could use this as template to go to the other regions or associations as a membership benefit, i.e. SNRS, MNR, ENRS, AACN, etc.

What's been done in the past:

NHCGNE members received a reduction of NEXus fees for the first three years. Limited to first 10 schools who signed up. A \$10,000 signing bonus was to be awarded to schools, intended to support NEXus fees and NHCGNE membership It was required that an MOU be completed by a particular date.

Base Dues (annual at that time) \$3,500

Years 1, 2 and 3 for New Members: \$750 (equals a 77% discount each year)

Additional Program: No reduction

<u>Membership Discount</u>	0%	10%	20%	25%	30%	33%	35%	40%	45%	50%	75%	100%
Value of Discount	\$ -	\$ 600	\$ 1,200	\$ 1,500	\$ 1,800	\$ 1,980	\$ 2,100	\$ 2,400	\$ 2,700	\$ 3,000	\$ 4,500	\$ 6,000
Sum After Discount	\$ 6,000	\$ 5,400	\$ 4,800	\$ 4,500	\$ 4,200	\$ 4,020	\$ 3,900	\$ 3,600	\$ 3,300	\$ 3,000	\$ 1,500	\$ -